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**Janet Trautwein, CEO of NAHU to give presentation on Health Reform
at Austin Open4Business**

Businesses to learn the latest developments and impact on health reform

Austin, Texas - October 1, 2009 – Austin Open4Business, the only local conference focused exclusively on delivering expert growth strategies for small to mid-sized businesses, today announced that Janet Trautwein, chief executive officer of the National Association of Health Underwriters (NAHU), will be giving a presentation on the impact of health insurance reform on business. Austin-based RFG (www.rfg.com), a leading employee benefits advisory firm, is sponsoring her presentation at the conference.

The National Association of Health Underwriters represents more than 100,000 employee benefits professionals involved in the design, sale, implementation and management of health plans all over the United States. In her role as CEO, Trautwein is responsible for the oversight of all NAHU activities and primary representation of the association to the media, government agencies and elected officials at all levels.

Trautwein is considered an expert in health insurance markets and health plans of all sizes and has a particular interest and expertise in issues related to the uninsured, health insurance pools, health related tax issues, and both national and global health reform. In 2006, she was named one of the 100 most powerful people in the insurance industry.

“As the lead lobbying organization for benefit brokers in the country, NAHU is participating in the daily discussions about health reform in Washington, D.C.,” said Dennis Passovoy, president of RFG, Inc. “Janet has been personally involved in virtually all of the negotiations on the Hill, and because of her stature in these health reform discussions, we feel that she is uniquely positioned to explain the impact of health insurance reform, and look forward to bringing her here to Austin.”

“Austin Open4Business promises to be an excellent conduit for updates on crucial business practices and success strategies,” said Jason Myers, Publisher of Business District Magazine. “Because health reform is such a big issue for companies of all sizes throughout the state of Texas, we’re proud to present one of the nation’s foremost experts on health insurance reform and its impact to business.”

Registration is only \$99 at www.AustinOpen4Business.com Enter the code BD4583 to save \$14.

About Austin Open4Business:

The Austin Open4Business Conference (www.austinOpen4Business.com), the only local

conference focused exclusively on delivering expert growth strategies for small to mid-sized businesses, is produced annually by Business District Magazine (www.abdmag.com) and the Propaganda House.